

Ireland INC

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THE SECOND ANNUAL IRELAND INC SUMMIT

Growth 2020:
Embracing Challenge and Maximising Opportunity

*THE PRINTWORKS
DUBLIN CASTLE*

Wednesday, November 11th 2015



Business
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THE SECOND ANNUAL IRELAND INC SUMMIT DUBLIN CASTLE

Growth 2020 Embracing Challenge and Maximising Opportunity

On Wednesday, November 11th 2015, Ireland INC will host the second annual Ireland INC Summit at The Printworks, Dublin Castle. The Ireland INC Summit will focus on a new era for Ireland and its global business networks by discussing a broad range of critical subjects under the theme *Growth 2020: Embracing Challenge and Maximising Opportunity*.

The Ireland INC Summit will also discuss the challenges and opportunities ahead for Irish businesses, both domestically and globally, particularly in the context of building economic and political relationships with Britain and the United States. The Summit will provide a platform for business leaders, politicians and leading industry commentators to shape and debate strategies for economic growth, sustainability and innovation in technology.

Last year, over 400 business leaders and visionaries attended the Ireland INC Summit from leading international firms, including Fortune 500 companies, venture capital firms, entrepreneurial start-ups, market makers, policy makers, as well as financial and life sciences organisations from across the globe. The Ireland INC Summit will provide an unrivalled opportunity to network with peers and key policy makers – those who are shaping future trends in digital, SMAC, technology and business.

Since its launch at the New York Stock Exchange in 2011, Ireland INC has created a unique international network platform and continues to expand in key global markets, representing some of Ireland's most promising businesses around the world. Ireland INC recently opened international markets at the New York and London Stock Exchanges, reaching global audiences of over 200 million people.

The Ireland INC Summit represents another exceptional platform in a calendar of events that provides the elite of Irish business with unrivalled opportunities for engagement, partnership and progress.

Programme

7:45 am - 8:30 am	Registration and Networking
8.45 am - 8:50 am	Welcome and Open Address President / Founder, Ireland INC
8:50 am - 9:00 am	Welcome and Opening Keynote Speech
9:00 am - 9:10 am	Welcome and Opening Presentation, Conference Chairman Dan O'Brien, Columnist and Economic Analyst, Independent News & Media and Chief Economist, Institute of International & European Affairs
9:15 am - 10:00 am	Panel Discussion Ireland INC - From Surviving to Thriving: Securing Ireland's Economic Future: How business and Government can partner effectively to maximize Ireland's potential as a major player within an increasingly competitive global economy. Moderator: Brian MacCraith Speakers: <ul style="list-style-type: none"> Patrick Coveney, Chief Executive Officer Greencore Pat Gilroy; C.O.O Industrial Customers UK & Country Director Veolia Ireland Kenny Jacobs; Chief Marketing Officer, Ryanair
10:00 am - 10:30 am	Networking Coffee Break
10:30 am - 11:15 am	Panel 2: 'Next Generation Business' Unlocking Funding Potential: Driving international growth for SMEs and HPSUs through increased access to alternative sources of funding, long-term strategies, and access to international markets. Moderator: Professor Frances Ruane, TCD (Former Director of ESRI) Speakers: <ul style="list-style-type: none"> Nick Ashmore, Chief Executive, The Strategic Banking Corporation of Ireland Dan Kiely, CEO, Voxpro AJ Noonan, Chairman, SFA David Moloney; Chief Technology Officer Movidius
11:15 am - 12 noon	Panel 3: Innovation Nation Strategies for Success: Embracing new innovations in technology, life sciences, SMAC and digital to maintain competitiveness and foster sustainable growth. Moderator: Mary Moloney, Global CEO, CoderDojo Speakers: <ul style="list-style-type: none"> John Farrelly Country Manager, SAS Ireland Cathriona Hallahan; Managing Director, Microsoft Noel Murphy; Leader, Intel Internet-of-Things/ Wearable Design Gary Tierney; UK&I Printing Category Director at Hewlett-Packard Anne Heraty , CEO, CPL Fergus Frawley; Group Managing Director, Kirby
12:15 am - 12:30 pm	Closing Remarks

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We have scheduled a variety of activities ranging from keynote speeches to panel discussions. Each session will explore key trends, identify opportunities, embrace challenge and look for 'the next big idea'.

- **From Surviving to Thriving: Securing Ireland's Economic Future**
How Government and business can partner effectively to maximise Ireland's potential as a major player within an increasingly competitive global economy.
- **Unlocking Funding Potential for Businesses**
Driving international growth for SMEs and HPSUs through increased access to alternative sources of funding, long-term strategies and access to international markets.
- **An Innovation Nation: Strategies for Success**
Embracing new innovations in technology, life sciences, SMAC and digital to maintain competitiveness and to foster sustainable growth.
- **Ireland – The Digital Capital of Europe**
How can we maintain Ireland's foothold as the primary destination for FDI and an environment that can cultivate sustainable global growth for multinational corporations?

The Ireland INC Summit is the ultimate gathering of global business leaders with a view to progressing mutual priorities and building meaningful business relationships through a series of outcome-based discussions with key decision makers, investors, business leaders and key foreign direct investors.

VENUE

The Printworks is the largest and newest venue in Dublin Castle. Opened for Ireland's hosting of the European Presidency in 2013, it is located in the lower courtyard on the ground floor of the Stamping Building.

Dublin Castle is situated in the very heart of Dublin city, on the south side of the River Liffey, off Dame Street, en route from Trinity College to Christ Church Cathedral.

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ASSOCIATE SPONSORSHIP OF THE SECOND ANNUAL IRELAND INC SUMMIT 2015 – DUBLIN CASTLE

Magazine

- Editorial piece within the Global Irish 100 edition of *Business & Finance*
- Cover position advertisement on the Global Irish 100 edition

Event

- Panel speaking opportunity at the Ireland INC Summit
- Thanked as Associate Sponsor by the *Business & Finance* CEO at the Ireland INC Summit
- Associate Sponsor branding at the Ireland INC Summit, including: invitations, logo loop, opening slides, pull-ups
- Video interview opportunity at the Ireland INC Summit
- 20 invitations to the Ireland INC Summit
- Photo opportunity with special guests and honourees at the Ireland INC Summit

Post Event

- Profile and logo on Ireland INC website: www.irelandinc.com
- Promotional copies of the Global Irish 100 edition of *Business & Finance*
- Ireland INC Summit photo diary in the follow up issue of *Business & Finance*
- Full page advertisement in follow-up issue

Cost: €15,000 plus VAT

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GOLD PARTNER

- Four delegate places to include summit access
- Branding on Ireland INC website with hyperlink through to your website
- Full page advert in the Global Irish 100 edition of *Business & Finance*
- Company name and brand on all marketing collateral
- Peer-to-peer networking
- One year individual membership to Ireland INC

€5,000 plus VAT where applicable

CORPORATE PARTICIPANT

- One delegate place to include summit access
- Peer to peer networking
- Accreditation as participant in the Global Irish 100 edition of *Business & Finance*
- One year individual membership to Ireland INC
- Full page advert within the Global Irish 100 edition of *Business & Finance*
- Peer-to-peer networking

€3,500 plus VAT

BRAND PARTNER

- Full page advert within the Global Irish 100 edition of *Business & Finance*
- Listing as Brand Partner on Ireland INC website
- One year individual membership to Ireland INC

€2,500 plus VAT

INDIVIDUAL DELEGATE PLACES

€350 plus VAT (early bird until August 30th) €425 plus VAT (full price)

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